

CLIENT: Crayola CRAYONS
TITLE: The sound of a Crayola CRAYON
LENGTH: :30
WRITER: Charles Haskell
DATE: September 6, 2017

Production note: CHILD is talking to directly to the audience.

CHILD: Do you know the sound of a Crayola crayon?

SFX: CHILD quietly scribbles on paper with crayon.

CHILD: Did you hear it?

SFX: CHILD quietly scribbles on paper with crayon.

CHILD: Listen again but try using my ears.

SFX: (CHILD quietly scribbles on paper with crayon the scribble develops into sounds straight from the Amazon begin played, leaves ruffling, insects buzzing, a bird begins cawing out and others return it's call, a stampede of animals begin running through, making all sorts of animal noises, while a countdown begins.

NASA: 5... 4... 3... 2... 1... (SFX A Rocket begins to take off)

SFX: (SPACE SOUNDS)

ASTRONAUT Houston we have a problem.

SFX: Pirates and cannons begin roaring, which die down to the scribbling of a Crayola crayon.

CHILD: (Ecstatically) Crayola crayons, the loudest quiet activity, refill your child's imagination today.
